

Membership Ideas

When one club held its installation meeting, they invited several of the cities officials and officers of other service organizations in the city. Four guests joined at that meeting. So get out that pretty garden stationary and start writing those invitations.

Another club formed a new committee "KEEP IT GROWING." This committee of four members will concentrate on increasing the club's membership. Are there a few members that would like to work together as a team to increase your club's membership?

A member of one club pays for four extra subscriptions to the state newsletter so that the club always has extra copies on hand to give to guests at their meetings as well as those who are newly joined until their subscriptions can be processed.

Looking for a new program and/or tour? Try a garden tour with just your club members or with a neighboring club BUT invite a Landscape Design Consultant to come and observe the gardens. Either after or during the visit have the consultant explain the good land use in practice and suggest simple methods for improvement. There is NO JUDGING just a simple educational tour.

Start a monthly hands-on workshop on flower arranging. This club charges \$3 per class for members and \$5 for nonmembers, which covers the cost of speakers. New members have been attracted through this workshop.

Offer discounts to members for a Gardening Study School or Landscape Design School.

Never underestimate the power of a smile and extending friendship. Invite neighbors. Post event flyers at laundromats, libraries or nurseries. Work with school children and involve their parents.